

MarketLine is excited to announce the release of four new tools exclusive to Advantage subscribers.

Introducing:
Financial Deals Tracker
Investment & Advisory Prospector
Company Prospector
Company Report Generator



Explore today at <http://advantage.marketline.com>

With this new suite of tools you will...

The addition of these new tools will support Advantage users in

- Sales prospecting,
- Investment targeting,
- Competitive intelligence
- Market & customer intelligence.

By using these tools in conjunction with other key MarketLine content sets such as Country Profiles/Statistics, and Industry Profiles, users can:

- Assess the business potential of various industries and regions,
- Identify actionable leads
- Understand target customers

The tools sit under the Databases section of MarketLine Advantage alongside the existing Country Statistics database.



With this suite of tools you will...

MarketLine provides users with macro and micro views that matter when searching for new prospects

- 1. Understand Market Forces:** Assess macro trends for industries of interest. Generate reports containing the latest M&A, private equity, venture finance, capital markets, and partnership trend analysis for the target industry. Use in conjunction with MarketLine Country Analysis and Industry Profiles to evaluate markets and geographies.
- 2. Identify Potential Prospects:** Build a list of potential prospects in attractive markets and then unearth micro level details about the prospects identified.
- 3. Analyze Business Aspects:** Understand the business performance, M&A activity, recent developments, etc. of the shortlisted companies through our in-depth company /investor/advisor reports.
- 4. Drive Business Agenda:** Start talking with leads using key executive biographies and company contact details and keep ahead of the curve with the latest business announcements from around the world.

1

Understand Market Forces

- Comprehend macro-economic forces
- Gain country insights
- Leverage industry insights
- Follow merger & acquisition activity
- Track events

1

2

Identify Potential Prospects

- Company list building
- Investor & advisor list building

2

3

Analyze Business Aspects

- In-depth company reports
- Investor reports
- Financial and legal advisor guides

3

4

Drive Business Agenda

- Business leads
- Sales & marketing B2B leads
- Engage with advisors specialized in your sector
- Investment leads
- Due diligence

4

Key users & sections

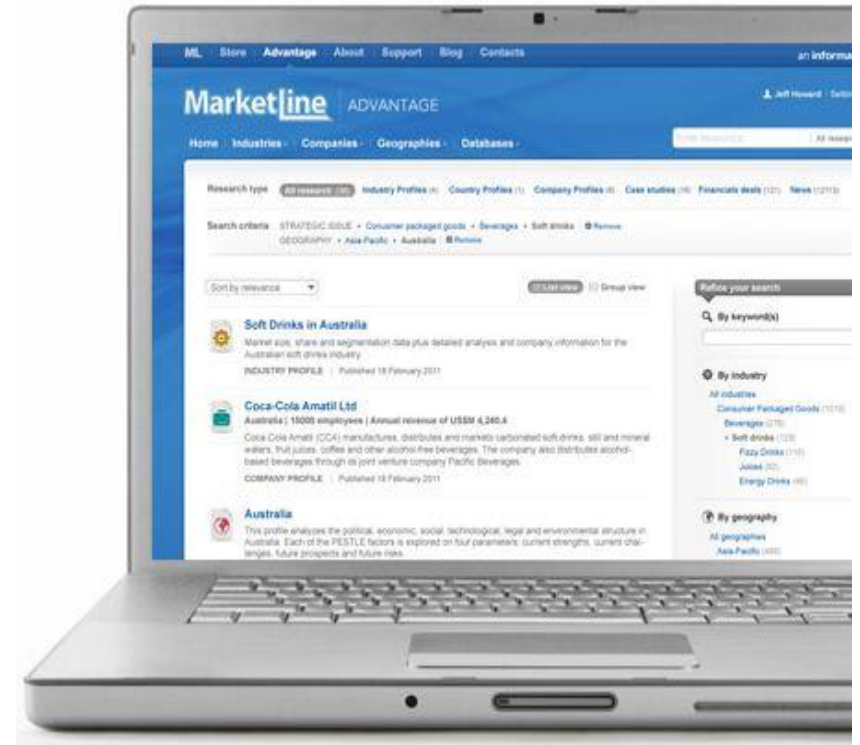
Key users	Business Tasks	Key sections to the tool features
Key executives in companies Corporate strategic departments Marketing personnel	<ul style="list-style-type: none"> Sales prospecting and business expansion Strategic planning Competitive intelligence Investment analysis and partnering research Company/ investor/ partner analysis 	Master industry report Companies in M&A activity by revenue
Private equity firms Venture capitalists	<ul style="list-style-type: none"> Identify new businesses for investment Track competitor portfolios Identify co-investors and exit routes Monitor investment activity Access list of advisory firms 	List of companies receiving PE investment Companies looking for investment Investor analyzer report
Investment Bankers Deal makers	<ul style="list-style-type: none"> Identify potential targets and acquirers Track valuation trends Historical deal activity and industry trends Identify company and advisor relations Generate business leads 	Historical deal activity Companies looking for inorganic growth
Legal counsel	<ul style="list-style-type: none"> Identify new business opportunities Identify key advisors for companies Analyze and forecast legal hurdles Measure competitive performance 	Legal advisor report List of Financial advisors
Academic institutions Student communities	<ul style="list-style-type: none"> Analyze business strategies and case studies Understand market trends Understand company valuations Study relations between companies 	Master Company Report Companies expanding business

What is the Financial Deal Tracker?

MarketLine's Financial Deals Tracker is a database providing detailed information on mergers and acquisitions (M&A); private equity, venture finance, and private placement transactions; IPOs; and partnerships across various industries across the globe.

The database provides a complete resource for deal information including detailed reports on deals, along with relevant data on the companies and advisors involved in each transaction.

By using this database in conjunction with other key MarketLine content sets such as Country Profiles/Statistics, and Industry Profiles, users can assess the business potential of various industries and regions, identify actionable leads, and understand target customers.



Financial Deal Tracker

Will enable clients to:

- Understand the Deal landscape of an Industry and/or Country
- Track real time market developments and build insightful reports
- Perform advanced analytics on financial deal categories and gain insights into customer, competitor, and market activity.

This tool can be used for:

- Market intelligence
- Client intelligence
- Competitor intelligence

Use Financial Deal Tracker to...

Competitive Intelligence

- Monitor deal activity to stay abreast of business opportunities and keep up with competitors
- Identify investment opportunities and anticipate competitive moves
- Contextualize deals against company strategy and industry trends
- Use data to create league tables for marketing purposes – for example, assess their own and competitors' strengths and weaknesses across geographies, industry sectors, and market segments
- Monitor deal activity trends to offer new business ideas to clients

Market Intelligence

- Monitor market trends related to consolidation & shortlist attractive segments & targets for future investments
- Identify expert advisory teams working on specific sectors
- Identify investment firms with similar investment strategies (for large deal partnering)
- Track acquisition & divestment activity to identify exit & acquisition targets
- Track investment history of portfolio companies to identify follow-on investment opportunities and understand target/focus markets
- Track deals to pitch, in order to build bidder, target, and seller lists

Financial Deal Tracker – Sneak Peek

Marketline ADVANTAGE

Home Browse

Events and Deals Browser

SEARCH OPTIONS Browse [Find your Deals Search](#) [Build your Events Search](#) [Report Builder](#)

Select Industry [All](#) Select Geography [All](#) [GO](#)

Latest News and Events	Top Deal Makers (Volume)	Latest Deals
NASCAR signs agreement with HP Accenture reports higher Q3 net income, provides outlook for Q4	Takeda Pharmaceutical Company Limited (20) Japan	Blackstone in talks to acquire Amanresorts International (Aman Resorts) from DUF
Salamander Energy commences multi-well exploration program in Gulf of Thailand	General Electric Company (18) United States	Padilla Speer Beardsley to acquire CRT/tanaka
Union Pacific to invest \$1.5 billion for new siding track in Oregon	Mitsui & Co., Ltd. (12) Japan	Alibaba may acquire PPTV.com
Penn Mutual Life Insurance names new executive vice president of distribution	GlaxoSmithKline (10) United Kingdom	Essilor International to acquire remaining 51% stake in Transvision Optical
American Express appoints new senior vice president of government affairs	Life Technologies Corporation (12) United States	Carlisle in talks to acquire Amanresorts International (Aman Resorts) from DUF
NxStage Medical announces management changes	United States Department of The Treasury (11) United States	H.C. Starck to form joint venture with Nui Phao
Barnes & Noble Q4 net loss up	Essilor International S.A. (11) France	EuroChem Mineral and Chemical Company to form joint venture with Migao
Melbourne Airport May passenger traffic increases	Dr. Reddy's Laboratories Limited (11) India	Learning Labs (FlashSticks) secures \$0.46 million in funding
HP unveils new technology solution for SMB customers	CJSC "COMSTAR-Regions" (11) Russian Federation	ORIX acquires additional stake in STX Energy
More...	National Institutes of Health (11) United States	Suning Tesco may acquire PPTV.com More...

Industry Distribution by Targets' Industry



Deal Volume Trend by Deal Type



Geographic Distribution of Deal Activity



* All the charts are based on the data for the last two years

Top Private Equity Firms (Vol)

The Carlyle	14
International Finance Corporation	11
Kohlberg Kravis Roberts & Co. L.P.	10
The Riverside Company	10
TPG Capital, L.P. (formerly Texas Pacific Group)	10

Top Venture Capital Firms (Vol)

Intel Capital	39
Sequoia Capital	31
Ben Franklin Technology Partners of Southeastern Pennsylvania	23
First Round Capital	23
Accel Partners	21

Top Financial Advisors (Vol)

Bank of America Corporate	223
Morgan Stanley	173
Barclays Capital, Inc.	165
Goldman Sachs & Co.	135
Jefferies & Company, Inc.	134

Top Legal Advisors (Vol)

Jones Day	137
Skadden, Arps, Slate, Meagher & Flom LLP and Affiliates	133
Kirkland & Ellis LLP	94
Latham & Watkins LLP	83
Allen & Overy LLP, UK	80

* All the tables (except Latest Deals) are based on the data for the last six months

Database Homepage

- 1 Industry and Geography Filters
- 2 Latest News and Events
- 3 Top Deal Makers (Volume)
- 4 Latest Deals
- 5 Industry distribution by targets' industry
- 6 Deal volume trend by deal type
- 7 Geographic distribution of deal activity
- 8 Top private equity investors
- 9 Top Venture capital investors
- 10 Top financial advisors
- 11 Top legal advisors

How to build your own deals query

STEP 1: BUILD YOUR DEALS SEARCH

Select the combinations of search terms and filters you wish to use



1 Search options:

Detailed filter-based search: use text search and filters to build your search

2 Intuitive left-hand menu: Build your search using various deal and company parameters

3 **Time period:** for time sensitive information

STEP 3: CHART AND ANALYZE YOUR RESULTS

Analyze your results using the interactive charts and reports



1 Charting and analysis options: Deal activity based heat maps, bar/ pie charts for quick reference on your sample; ready-to-use reference reports on your sample

2 User-friendly charts: easy-to-prepare charts with accompanying tables

3 Export options: directly export to .xls

STEP 2: VIEW RESULTS

View results on a highly interactive page, which can be fully customized by adding and removing columns

Financial Deals Tracker

View this table below either using our browser's "Quick Report" button.

Country/Region: **Industry/Device:** **Acquiree and Deal Amount:**

Search options: **Filter:** **Build your final search:** **Reset filters** **Short Results** **Similar deals**

Extract selected deals to:

Section 42 - Check All

Displaying 1 to 10 of 26330 Results

Deal Date	Deal Description	Status	Deal Type	Deal Sub-Category	Target/Partner Company	Acquirer/Investor Company
29 Jul 2013	Blackstone to take 100% ownership of (Acconor Research) from B&S	Completed	Private Equity	100% Acquisition/ Buyout (MBO)	Acconor/International P.H. L.P.	The Blackstone Group L.P.
29 Jul 2013	Public equity fundraising to acquire 100% of (PVT) Canada	Announced	Acquisition	Potentially Acquisition	CRJ Canada	
29 Jul 2013	Public equity fundraising to acquire 100% of (PVT) Canada	Announced	Acquisition	Potentially Acquisition	PPF/Novo (Germany) PPF, Inc.	Albion Group
29 Jul 2013	Endor International to acquire remaining 51% stake in (Acquiree) - Digital	Announced	Acquisition	Potentially Acquisition	Transvision Optics, L.P.	Endor International L.P.
29 Jul 2013	Leifly to take 100% ownership of (Acconor International) from B&S	Completed	Private Equity	100% Acquisition/ Buyout (MBO)	Acconor/International P.H. L.P.	The Leifly Group L.P.
29 Jul 2013	B.C. Shamba to form joint venture with (Acconor)	Completed	Partnership	Joint Venture	Hot News Video Joint Venture Company B.C. Shamba Canada & Co.	Hot News Video Corporation
29 Jul 2013	Eastman Howard and Chemical Company to form joint venture with (Viggo)	Announced	Partnership	Joint Venture	Eastman Howard and Chemical Company Viggo	Eastman Howard and Chemical Company Viggo Corporation
29 Jul 2013	ORIX acquire additional stake in (PVT) Korea	Completed	Acquisition	Private Equity	SEI Group Co., Ltd.	ORIX Corporation
29 Jul 2013	Swedish News Company PPTV.com	Announced	Acquisition	Potentially Acquisition	PPF/Novo (Germany) PPF, Inc.	
29 Jul 2013	Endor International to acquire 100% stake of (Acquiree)	Announced	Acquisition	100% Acquisition	International Sengco of L.P.	Endor International L.P.

1 Sort deals: based on value, date, country, or any other field of your choice

2 Deep-dive: Directly access detailed deal and company information using hyperlinks provided

3 Extract results to excel

STEP 4: EXPORT RESULTS

Export results for 50+ fields to build worksheets

[illegible]

1 Quick export : use lists for custom analysis and details

How to build your own report?

STEP 1: SELECT THE INDUSTRY AND GEOGRAPHY YOU ARE INTERESTED IN

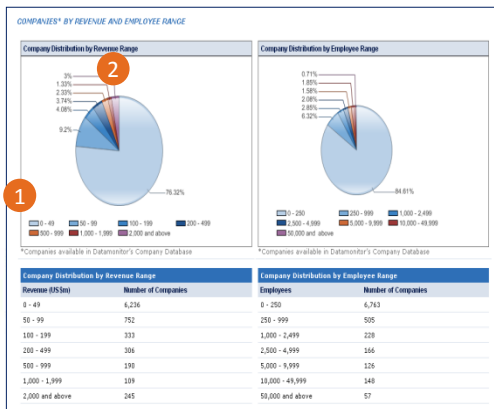
The screenshot shows the 'Financial Deals Tracker' interface. At the top, there are tabs for 'Country Browser', 'Industry Browser', 'Events and Deals Browser', and 'Report Builder'. Below these, there are three main sections: '1) SEARCH TYPE', '2) ADD CRITERIA TO MY REPORT', and '3) CONFIRM MY CURRENT SEARCH'. In the '1) SEARCH TYPE' section, the 'Industry' tab is selected, and a list of industries is displayed. The 'Geography' tab is also visible. The '2) ADD CRITERIA TO MY REPORT' section shows a list of criteria to be added to the report. The '3) CONFIRM MY CURRENT SEARCH' section shows a 'View Report' button.

1 Select the industry: select industry from the list of industries displayed

2 Select the geography: select the required regional groups or country

3 Select the report: Select the type of pre-defined industry report you require from the five report options

STEP 2: VIEW THE REPORT IN HTML



1 Industry/ geographic information and charts: quick reference information and charts with aggregated data

2 Export options: Download complete report as .doc

What is the Company Prospector?

MarketLine Advantage's Company Prospector is a list builder tool which enables Advantage clients to generate lists of potential business partners, clients, and investment targets in industries/countries of interest.

This tool can be used for:

- Sales prospecting
- Analysis of groups of companies
- Partner/ vendor search and analysis

The screenshot displays the 'Company Prospector > View Results' page. It includes a navigation bar with 'Home' and 'Browse'. Below the title, there are tabs for 'Search', 'View Results', and 'Chart Results'. A 'Display options' section allows users to 'View Company Information in:' (Default View, Contact List View, Customized View) and 'Filter by:' (Phone, Address, Executive Names, Parent Companies). A 'Cancel' and 'Update' button are present. Below this, a table lists 30 companies, showing columns for Company Name, Deals and Alliances Vol, Deals and Alliances (US\$m)***, Partnership Vol, News & Events, Primary Industry, Revenue (US\$m), Employees, and Country. The table is paginated, showing 'Displaying 1 to 30 of 387537 Companies'.

Company Name	Deals and Alliances Vol	Deals and Alliances (US\$m)**	Partnership Vol	News & Events	Primary Industry	Revenue (US\$m)	Employees	Country
<input type="checkbox"/> Royal Dutch Shell plc	120	103,530.0	24	61	Energy and Utilities	467,153.0	90,000	Netherlands
<input type="checkbox"/> Exxon Mobil Corporation	71	96,947.0	8	16	Energy and Utilities	453,123.0	82,100	United States
<input type="checkbox"/> Wal-Mart Stores, Inc.	32	29,311.0	7	39	Retailing	446,950.0	2,200,000	United States
<input type="checkbox"/> China Petroleum & Chemical Corporation (Sinopec)	51	20,187.0	26	7	Energy and Utilities	388,280.6	377,235	China
<input type="checkbox"/> BP Plc	135	92,021.0	31	69	Energy and Utilities	375,580.0	85,700	United Kingdom
<input type="checkbox"/> China National Petroleum Corporation (CNPC)	35	14,659.0	12	21	Energy and Utilities	369,002.9		China
<input type="checkbox"/> PetroChina Company Limited	45	23,332.0	16	10	Energy and Utilities	348,283.7	552,810	China
<input type="checkbox"/> Vitol Group	4	789.0		1	Energy and Utilities	297,000.0	3,038	Netherlands
<input type="checkbox"/> TOTAL S.A.	134	28,047.0	20	57	Energy and Utilities	237,530.0	96,104	France
<input type="checkbox"/> Toyota Motor Corporation	24	1,785.0	11	101	Automotive	235,454.9	325,905	Japan
<input type="checkbox"/> Chevron Corporation	72	47,384.0	5	41	Energy and Utilities	230,590.0	58,286	United States
<input type="checkbox"/> Samsung Group	9	342.0	7	13	Consumer Packaged Goods	229,105.4	344,000	Republic of Korea
<input type="checkbox"/> Volkswagen AG	39	84,333.0	6	38	Automotive	221,860.8	501,956	Germany

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Company Prospector – Sneak Peek

[Home](#) [Browse](#)

Marketline

ADVANTAGE

an informa business

Company Prospector

Please use the tabs below rather than using your browser's 'back button'.

Search

View Results

Chart Results

SEARCH OPTIONS

Quick search

Build your search

Enter your company list

1) SEARCH TYPE

Quick search options

Industry

Geography

2) ADD CRITERIA TO MY SEARCH

Build a list of companies:

☐ M&A Deals announced (by value) – ttm

☐ Private Equity announced (by value) – ttm

☐ By Capital raised (US\$m) – ttm

☐ By Alliances/Agreements signed – ttm

☐ Looking for investment – ttm

☐ Ranked by revenue (descending)

☐ Ranked by employee numbers (descending)

* ttm – trailing twelve months

3) CONFIRM MY CURRENT SEARCH

Clear All

View

Chart

Company Prospector

Please use the tabs below rather than using your browser's 'back button'.

Search

View Results

Chart Results

SEARCH OPTIONS

Quick search

Build your search

Enter your company list

1) SEARCH TYPE

Keyword Search

COMPANY INFORMATION

Industry

Geography

Revenue (US\$m)

Employees

FINANCIAL DEALS

ANALYTICS

Merger and Acquisition

Private Equity

Partnership

Capital Raising

COMPANIES FEATURING IN

Contracts

Business Expansion

Business Reorganization

Business Performance

Regulatory and Legal issues

2) ADD CRITERIA TO MY SEARCH

Industry

☒ Industry Lite

☐ All Industries

A list of 1,000+ industries and sub-industries for specialized list building.

Note: Primary will be pre-selected and when the user deselects the box, the search will include both primary and secondary industries.

For the Time Period

(This applies to all Company Events)

☒ in the last 2 years

☐ between 22 Oct 2012 and 20 Oct 2013

Clear All

View Results

Chart Results

Company Prospector > Chart Results

Please use the tabs below rather than using your browser's 'back button'.

Search

View Results

Chart Results

ANALYTICAL OPTIONS

Overview

Analyze Your Sample

Build Your Own Chart

Build Heat Maps

What type of Analysis would you like to perform?

Analyze Your Sample

This option allows you to generate a report comprising charts & tables providing analysis on various parameters related to companies

Build Your Own Chart

This option offers complete flexibility over all the potential types of analysis allowing you to tailor the results to your precise needs

Heat Maps

This option allows you to add extra impact to any geographical analysis by showing the level of company activity on a color-coded world or regional map, pinpointing the hot spots of activity

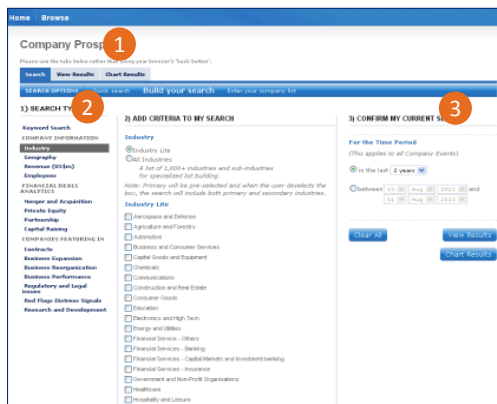
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business information

How to build your search query

STEP 1: BUILD YOUR SEARCH

Select the combinations of search terms and filters you wish to use



1 Three list generation options:

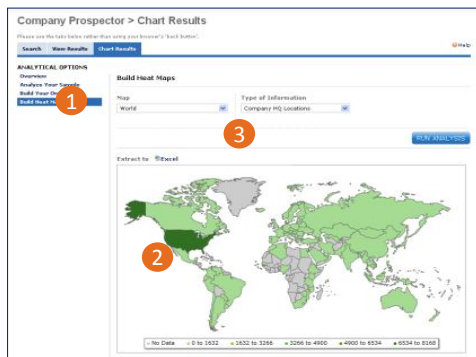
- **Quick search:** use pre-defined lists provided by MarketLine Analyst team
- **Detailed filter-based search:** use text search and filters to build your search
- **Enter your own companies:** already have a list of companies? Use this feature to know more about them

2 Intuitive left-hand menu: Build your search using basic company information or company events

3 Time period: for time sensitive opportunity shortlisting

STEP 3: CHART AND ANALYZE YOUR RESULTS

Analyze your results using the interactive charts and reports



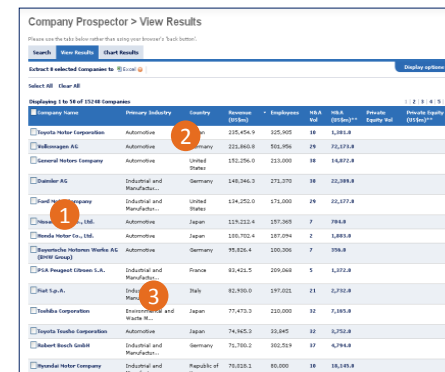
1 Charting and analysis options: Deal activity and revenue based heat maps, bar/ pie charts for quick reference on your sample; ready-to-use reference reports on your sample

2 User-friendly charts: easy-to-prepare charts with accompanying tables

3 Export options: directly export to .xls

STEP 2: VIEW RESULTS

View results on a highly interactive page which can be fully customized by adding and removing columns or sorting columns



Company Name	Primary Industry	Country	Revenue (\$M)	Employees	M&A (\$M)	Private Equity (\$M)	Website
Toyota Motor Corporation	Automotive	Japan	225,474.9	325,905	18	1,392.8	
Volkswagen AG	Automotive	Germany	223,840.8	501,956	29	72,570.8	
General Motors Corp.	Automotive	United States	152,256.0	213,000	18	14,870.8	
Chrysler AG	Automotive	Germany	149,346.3	271,370	18	23,388.8	
Toyota Motor Co., Ltd.	Automotive	Japan	129,122.4	197,585	7	784.8	
Toyota Motor Co., Ltd.	Automotive	Japan	120,702.4	197,094	1	1,891.8	
Scania Vehicle Works AC (VWV Group)	Automotive	Germany	95,826.4	100,200	7	396.8	
Pick Freight Systems S.A.	Industrial and Manufacturing	France	82,422.0	109,260	5	1,012.8	
Mail Logi.	Industrial and Manufacturing	Italy	82,930.0	197,021	21	2,700.8	
Daikin Corporation	Automotive	Japan	77,475.0	210,000	12	1,840.8	
Toyota Vehicle Corporation	Automotive	Japan	74,965.0	10,845	12	1,750.8	
Robert Bosch GmbH	Industrial and Manufacturing	Germany	74,760.0	100,219	17	4,764.8	
Toyota Motor Company	Industrial and Manufacturing	Republic of Korea	70,020.0	80,000	18	18,140.8	

1 Sort companies: Sort companies based on revenue, employees or any other field of your choice

2 Three list-view options: •Pre-defined view that includes industry, geography, M&A, tel. and fax, website, and vendor relationships

•Contact-list view that includes key executives and their biographies, along with contact details

•Further customize your view by adding new columns

3 Deep-dive: Directly access detailed company information using hyperlinks provided for most information fields

STEP 4: EXPORT RESULTS

Export results from any of the 50+ fields to build prospecting worksheets



1 Quick export using pre-selected fields: use pre-defined lists provided by MarketLine Analyst team

2 Select your own fields: customized export by selecting any of the 50+ fields

Company Prospector – build your search & view results

Download fields:

Option of xls download with multiple fields

Hyperlinks:

Companies displayed will have hyperlinks providing the company snapshot along with SWOT analysis (where available)

Default view includes the following information:

- Company
- Country
- Primary Industry
- Revenue
- Employees
- Deals and Alliances Volume
- Deals and Alliances Value
- Partnership Volume
- News and Events

The tool also has customizable display options

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business information

Company Prospector > View Results

Please use the tabs below rather than using your browser's 'back button'.

Search **View Results** **Chart Results**

Display options

View Company Information in:

☐ Default View ☐ Contact List View ☒ Customized View [Clear All](#)

Filter by:

☐ Phone ☐ Address ☐ Executive Names ☐ Parent Companies [Cancel](#) [Update](#)

Extract 0 selected Companies to Excel

[Select All](#) [Clear All](#)

Displaying 1 to 50 of 387537 Companies

Company Name	Deals and Alliances Vol	Deals and Alliances (US\$m)**	Partnership Vol	News & Events	Primary Industry	Revenue (US\$m)	Employees	Country
<input type="checkbox"/> Royal Dutch Shell plc	120	103,530.0	24	61	Energy and Utilities	467,153.0	90,000	Netherlands
<input type="checkbox"/> Exxon Mobil Corporation	71	96,947.0	8	16	Energy and Utilities	453,123.0	82,100	United States
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<input type="checkbox"/> BP Plc	135	92,021.0	31	69	Energy and Utilities	375,580.0	85,700	United Kingdom
<input type="checkbox"/> China National Petroleum Corporation (CNPC)	35	14,659.0	12	21	Energy and Utilities	369,002.9		China
<input type="checkbox"/> PetroChina Company Limited	45	23,332.0	16	10	Energy and Utilities	348,283.7	552,810	China
<input type="checkbox"/> Vitrol Group	4	789.0		1	Energy and Utilities	297,000.0	3,038	Netherlands
<input type="checkbox"/> TOTAL S.A.	134	28,847.0	20	57	Energy and Utilities	237,530.0	96,104	France
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<input type="checkbox"/> Volkswagen AG	39	84,333.0	6	38	Automotive	221,860.8	501,956	Germany

Display options available for:

- Default View
- Contact List View and
- Customize your View

Filtering Options:

Option of filtering companies by telephone number, executive name and address

Substantial download choice:

User has the option of downloading a maximum of 1,000 records at a time

Additional hyperlinks:

Company specific fields of financial deals and news are hyperlinked to related company content

What is the Company Report Generator?

MarketLine Advantage's Company Report Generator will be useful to all clients as it enables clients to generate fresh, custom and comprehensive 'all-in-one' company reports featuring analytical text and charts on-demand.





For example, a client could generate a report that includes company overview, key employees and biographies, history, SWOT analysis, contracts, M&A, capital raising & public offerings, partnerships and agreements, news and product information.

These reports can be used to gain a thorough understanding of individual companies, and to obtain updates on their M&A, partnership, and investment activities.

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Company Name	Deals and Alliances Vol	Deals and Alliances (US\$m)**	Partnership Vol	News & Events	Primary Industry	Revenue (US\$m)	Employees	Country
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<input type="checkbox"/> PetroChina Company Limited	45	23,332.0	16	10	Energy and Utilities	348,283.7	552,810	China
<input type="checkbox"/> Vitol Group	4	789.0		1	Energy and Utilities	297,000.0	3,038	Netherlands
<input type="checkbox"/> TOTAL S.A.	134	28,047.0	20	57	Energy and Utilities	237,530.0	96,104	France
<input type="checkbox"/> Toyota Motor Corporation	24	1,785.0	11	101	Automotive	235,454.9	325,905	Japan
<input type="checkbox"/> Chevron Corporation	72	47,384.0	5	41	Energy and Utilities	230,590.0	58,286	United States
<input type="checkbox"/> Samsung Group	9	342.0	7	13	Consumer Packaged Goods	229,105.4	344,000	Republic of Korea
<input type="checkbox"/> Volkswagen AG	39	84,333.0	6	38	Automotive	221,860.8	501,956	Germany

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Connect with us    

Company Report Generator – Sneak Peek

Home | Advantage | About | Support | Contact us | an informa business

Marketline ADVANTAGE

Home | Browse

Company Report Generator

Please use the tabs below rather than using your browser's 'back button'.

Search | Build your Report | Build your Chart

1) SEARCH TYPE

Company Name

2) ADD CRITERIA TO MY SEARCH

Company Name

3) CONFIRM MY CURRENT SEARCH

This tool can be used for:

- Sales prospecting
- Analysis of groups of companies
- Partner/ vendor search and analysis
- Lead Generation

Home | Browse

Company Report Generator

Please use the tabs below rather than using your browser's 'back button'.

Search | Build your Report | **Build your Chart**

☐ Single Company Deep-Dive Chart ☒ Comparison Charts

Build your own Chart

ENTER COMPANY NAME

Search

CONFIRM LIST OF COMPANIES

Series 1

Informa plc

Clear All

Type of Information Series 2 Data

M&A Geography Value (US\$m)

RUN ANALYSIS

Extract to ☒ Excel ☐ PowerPoint

140

120

Company Report Generator – Sample reports



Sample Table of Contents:

- Company overview & key facts
- Business description
- History
- Company SWOT analysis and management's statement
- Key executives & biographies
- Top competitors
- Products and Services
- Revenue analysis
- Five year company financials
- Company locations
- Acquisition target and partners snapshot
- Top deals information
- Advisor information
- Mergers & acquisitions
- Private equity
- Corporate venturing
- Partnership
- Latest news and events

How to do your report selection & generation?

Step 1: Download any type of pre-defined company report

The screenshot shows the 'Company Report Generator' search interface. It has three main sections: 1) SEARCH TYPE, 2) ADD CRITERIA TO MY SEARCH, and 3) CONFIRM MY CURRENT SEARCH. In section 2, 'Samsung' is entered in the 'Company Name' field. Section 3 shows a list of search results for Samsung companies, including Samsung Electronics Co., Ltd., Samsung Life Insurance Co., Ltd., and Samsung Engineering Co., Ltd. There are buttons for 'View Report' and 'Build your own report'.

- 1 Select the company of your choice:
 - Enter the company name in search field
 - Confirm the selection out of the list of companies being displayed
- 2 Select the report:
 - Select the type of report out of the different intuitive pre-defined options
 - Options include company snapshot, contracts, M&A and investments reports or in-depth company reports that include all details
- 3 Download or customize the report: download pre-defined reports or manually select download fields based on your requirements

Step 2: Download your customized company report

The screenshot shows the 'Company Report Generator' customization interface for Samsung Electronics Co., Ltd. It allows users to select sections to be included in the report. Under 'COMPANY INFORMATION', options like Overview, Key Executives, and Business Description are available. Under 'NEWS AND DEALS', options like Acquisition Targets and Partners snapshot, Top Deals by Value, and Legal & Financial Advisor Information are available. There are buttons for 'Clear All', 'Select All', and 'View Report'.

- 1 Select the fields of your choice:
 - Select the required fields related to company information to be included in your report
 - Select necessary fields related to company events
- 2 Download the report:
 - The report will be available to view in a html format
 - Provision to download in a MS Word format also provided

What is the Investment & Advisory Prospector?

MarketLine Advantage's new Investment & Advisory Prospector tool was primarily created for Investment & Advisory firms.

The tool (based on MarketLine's Financial Deals database), enables these users to:

- Quickly identify advisors and investors active in a particular area of interest
- Find insights to improve understanding of competitor investment and exit strategies and their relations with other investors and advisors.
- Research peer inorganic strategy and identify financial strategy
- Conduct investment prospecting, acquisition targeting, and preferred advisor identification

Academic users will find Investment & Advisory Prospector useful for building investment/ acquisition case studies and business role-plays. Students can also use the tool to understand the investment and inorganic strategy of companies.

The screenshot displays the MarketLine Advantage web application interface. At the top, the 'MarketLine ADVANTAGE' logo is visible, along with navigation links for 'Home' and 'Browse'. Below this is a search bar with tabs for 'Search', 'View Results', and 'Chart Results'. The main content area is divided into three sections: 1) SEARCH TYPE, which includes filters for 'Investment/Advisor Focus' (Industry, Geography, Revenue), 'Investor/Advisor' (Employees, Investor, Advisor), and 'Keyword Search'; 2) ADD CRITERIA TO MY SEARCH, which lists various industries with checkboxes for selection; and 3) CONFIRM MY CURRENT SEARCH, which allows users to specify a time period (e.g., 'in the last 2 years') and provides buttons for 'Clear All', 'View Results', and 'Chart Results'. The footer contains copyright information, terms of use, privacy policy, and social media links.

Investment & Advisory Prospector – Sneak Peek

Marketline ADVANTAGE

Home Browse

Investment and Advisory Prospector

Analysis Type Search View Results Chart Results

SEARCH OPTIONS Quick search Build your search Enter your company list

1) SEARCH TYPE

Quick search options

Industry
Geography

2) ADD CRITERIA TO MY SEARCH

Build a list of potential investors by:

- ☐ Potential Investors (by value) - ttm
- ☐ M&A deals announced (by value) - ttm
- ☐ Capital Raised for inorganic growth - ttm
- ☐ All Private Equity Firms - ttm
- ☐ All Venture Capital Firms - ttm
- ☐ All Financial Advisors - ttm
- ☐ All Legal Advisors - ttm

* ttm - trailing twelve months

3) CONFIRM MY CURRENT SEARCH

Clear All

View Results

Chart Results

Home Browse

Investment and Advisory Prospector

Analysis Type Search View Results Chart Results

SEARCH OPTIONS Quick search Build your search Enter your company list

1) SEARCH TYPE

Quick search options

Industry
Geography

2) ADD CRITERIA TO MY SEARCH

Please select one or more industry from the list below

☒ Industry Lite

☐ All Industries

A list of 1,000+ industries and sub-industries for specialized list building.

Industry Lite

- ☐ Aerospace and Defense
- ☐ Agriculture and Forestry
- ☐ Automotive
- ☐ Business and Consumer Services
- ☐ Capital Goods and Equipment
- ☐ Chemicals
- ☐ Communications
- ☐ Construction and Real Estate
- ☐ Consumer Goods

3) CONFIRM MY CURRENT SEARCH

Clear All

View Results

Chart Results

Home Browse

Investment and Advisory Prospector > View Results

Search View Results Chart Results

Extract 0 selected Companies to Excel

Display options

Select All Clear All

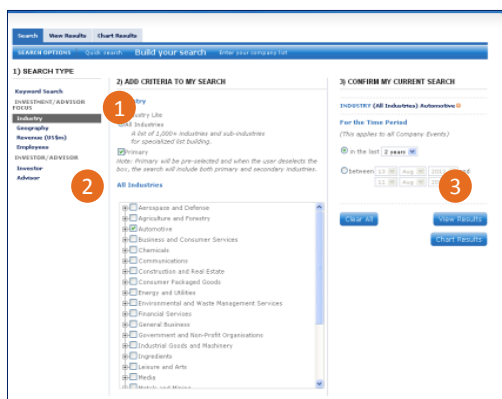
Displaying 1 to 50 of 2872 Companies

Company Name	Country	Investment Vol	Investment Activity(US\$m)**	Key Executive	Job Title	Exits Vol	Exits (US\$m)**	Deals and Alliances Vol	Deals and Alliances (US\$m)**
<input type="checkbox"/> New Enterprise Associates, Inc.	United States	749	15,750.0	James Barrett	General Partner	44	1,807.0	835	25,896.0
<input type="checkbox"/> Intel Capital	United States	624	12,279.0	Bobby Kandaswamy	Director	83	849.0	790	18,505.0
<input type="checkbox"/> Sequoia Capital	United States	554	9,086.0	Roelof Botha	Venture Capitalist	41	907.0	640	18,977.0
<input type="checkbox"/> Kleiner Perkins Caufield & Byers	United States	512	10,555.0	Brook Byers	Investment Partner	33	1,207.0	576	14,947.0
<input type="checkbox"/> Draper Fisher Jurvetson	United States	410	5,519.0	Timothy C. Draper	Managing Director	35	26.0	478	5,922.0
<input type="checkbox"/> 3i Group plc	United Kingdom	409	29,280.0	Simon A. Borrows	Chief Executive Officer	175	25,008.0	781	87,969.0
<input type="checkbox"/> Venrock	United States	383	6,767.0	Anders Hove	Partner	27	759.0	433	8,428.0
<input type="checkbox"/>

How to build your search query

STEP 1: BUILD YOUR SEARCH

Select the combinations of search terms and filters you wish to use



1 Three list generation options:

- **Quick search:** use pre-defined lists provided by MarketLine Analyst team

- **Detailed filter-based search:** use text search and filters to build your search

- **Enter your own companies:** already have a list of companies? Use this feature to know more about them

2 Intuitive left-hand menu: Build your search using basic company information or company events

3 **Time period:** for time sensitive opportunity shortlisting

STEP 3: CHART AND ANALYZE YOUR RESULTS

Analyze your results using the interactive charts and reports



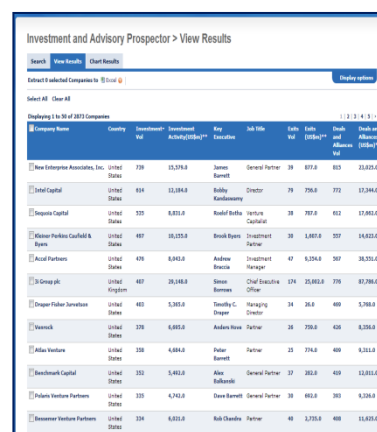
- 1 Charting and analysis options:** Deal activity and revenue based heat maps, bar/ pie charts for quick reference on your sample; ready-to-use reference reports on your sample

2 User-friendly charts: easy-to-prepare charts with accompanying tables

3 **Export options:** directly export to .xls or .ppt

STEP 2: VIEW RESULTS

View results on a highly interactive page which can be fully customized by adding and removing columns or sorting columns



- 1 **Sort companies:** Sort companies based on revenue, employees or any other field of your choice

2 Three list-view options:

- Pre-defined view that includes industry, geography, M&A, tel. and fax, website, and vendor relationships

- Contact-list view that includes key executives and their biographies, along with contact details

- Further customize your view by adding new columns

3 Deep-dive: Directly access detailed company information using hyperlinks provided for most information fields

STEP 4: EXPORT RESULTS

Export results from any of the 50+ fields to build prospecting worksheets



1 Quick export using pre-selected fields: use predefined lists provided by MarketLine Analyst team

2 Select your own fields:
customized export by
selecting any of the 50+
fields

Would you like to see more?

Free training sessions are available to you. Contact us today for a training session.



assistme@marketline.com



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